You don’t need to be Ivy League educated, have money, be a greedy banker, or even have an idea to get rich. You just need to be willing to break the rules. Side hustles and strategies to get wealthy from twenty-nine-year-old self-made millionaire, host of the hit Facebook Watch show “Latka’s Money” (with a linear show currently in development with Cineflix), and “The Top Entrepreneurs” podcast.

Nathan challenges the old-school business rules most entrepreneurs take for gospel and teaches—with pictures as proof—how he used a totally different set of rules to build a fortune. Refreshing to see an author who is actually doing what he writes, and then sharing his real tactics. No BS ‘theory,’ this book is for people who take action.

—TUCKER MAX, BESTSELLING AUTHOR; CO-FOUNDER OF SCRIBE

There are a few things you should know about Nathan Latka, author of

HOW TO BE A CAPITALIST WITHOUT ANY CAPITAL

The Four Rules You Must Break to Get Rich

HE IS A COLLEGE DROPOUT.

He started his first company in his Virginia Tech dorm room when he twenty. Within four years, he’d hired forty people and grew the company to $5 million in sales (introduction).

He walked away from a $6.5 million acquisition offer for that company when he was twenty-three (screenshot in chapter 13).

HE DOESN’T HAVE A RÉSUMÉ.

He bought his first piece of real estate when he was twenty-four (chapter 8).

Today, at twenty-nine, he owns his own private equity firm, buying and selling companies. He could retire because he’s making more than $100,000 in passive monthly income. He doesn’t consider himself exceptionally brilliant. He just realized something few people know: You need to be willing to work smarter and use patterns and data to drive decisions. That last detail is probably the reason he’s gotten so far, and it’s how he’s going to help readers get there, too.
FOCUS ON JUST ONE SKILL? WRONG
In today's world, success goes to the multitaskers. Embrace the Three-Focus Rule: always pursue three new opportunities at the same time.

FOCUS ON ONE GOAL? WRONG.
Instead, create a system to produce the outcomes you want, over and over. Sticking to one goal is a good way to lose everything.

FOLLOW A HOT OPPORTUNITY? WRONG.
Find a way to profit on the edges of a hot market. Instead of competing with all the other gold miners, sell them pickaxes.

By rejecting these defunct rules and following Nathan's unconventional path, you can shamelessly copy other people's ideas, bootstrap a start-up with almost no funding, invest in small local businesses for huge payoffs, and reap all the benefits. (Just turn to page 6 now).

ABOUT NATHAN LATKA
Nathan Latka is the principal of Latka Capital; executive producer and host of “The Top Entrepreneurs” podcast; and CEO at two companies he's recently purchased. He is also the star of the hit Facebook Watch show “Latka's Money” (more than one million viewers tune in every episode) and a linear show currently in development. He is the founder of the software company Heyo. How to be A Capitalist Without Any Capital is his first book.

THE LINEAR SHOW
Production company Cineflix is currently producing a linear version of “Latka's Money” (Facebook Watch show) that's been described as a cross between “Shark Tank” and Anthony Bourdain’s road shows. Each week Nathan will walk up to random businesses in a different city and will decide whether to invest in their businesses in 20 minutes or less. The show is currently in development.

THE PLATFORM
“The Top Entrepreneurs” podcast: more than 10 million downloads since 2016.

For more, visit CapitalistBook.com, and check Nathan out on Twitter, @NATHANLATKA.